

Book Commercial



You will be giving a 2 minute book commercial to your peers. The purpose of this presentation is to “sell” your book to the audience. After your book commercial, everyone should WANT to read your book!

Your “Book Commercial” must include the following:

1. Introduction of your book

- An interesting statement or question to grab the audience’s attention.
- Title, Author, Genre
- Picture of the book cover (may use the actual book, a printed image, drawing, etc.)

2. Short Summary

- Give a brief summary of the plot without giving too much away.
- Include main characters, setting, and main problem
- No spoilers!

3. Additional Information

- Provide some additional information so your audience can better understand your recommendation. Choose at least **one** of the following:
 - i. Favorite scene - something that was really moving, suspenseful, funny, or exciting.
 - ii. Favorite Character - Describe your favorite character using quotes, thoughts, or some of their actions from the story.
 - iii. Author’s Purpose - Why do you think the author wrote the book? What’s the theme/ author’s message to the reader?

4. Rating

- Tell us how you rate this book (out of 4 stars) and why.



Did not like this book.



This book was ok.



This was a good book!



One of the best books I’ve ever read!

